

# Creating Excitement



If you weren't lucky enough to get to the Plumbdrain 2018 exhibition we are very sad to say that you missed one of the most exciting years to date. Not only was Vortex Sanitaryware supplying exhibitors and visitors a-like, amazing cappuccino's, they were top of their game introducing us all to their new Dune Range and Matte Black powder coated ranges of taps and mixers for the more Up Market projects and discerning home owner.

These "show stopper ranges" were truly inspirational and created an air of enthusiasm and excitement amongst the designers and developers that visited the show. For the more affordable projects the uniquely designed Teal Range was making an impact of its own. (The sink mixer is just to die for!) There is no stopping these "new kid's on the block", they have embraced the market and are taking their promise of customer centricity to a whole new level, with deliveries daily to certain customers why wouldn't you purchase from Vortex?

As we all know the 3 partners Brett Solomon, Jason Wolff and Caryn Körner which make up the 3 points of the Vortex logo worked very closely together for the better part of their careers in the plumbing Industry. They have now made their appearance and are a force to be reckoned with. The inbred tenacity of the 3 partners will breed a culture of service excellence and with that a culture of success. Apart from BluTide (a Vortex exclusive brand) launching over 10 new ranges of taps and mixers within a 6-month

period they are also extremely proud of the fact that they were awarded 7 out of the 10 Lusso ranges (which are a Massbuild Up Market House brand) The passion and motivation that comes with the Vortex leadership is contagious and you can't help but want the absolute best for this company. "The industry is welcoming us with open arms" says Körner "and I think it's because the industry has been in desperate need of some renewed energy."

In addition to all the new BluTide ranges, Vortex has managed to add an extremely innovative range of plumbing fittings from Scotland to their exclusive brands. The McAlpine range of Plumbing Fittings is produced from Polypropylene and carries a 10- year guarantee. "All McAlpine products have been designed around the plumbers needs and we believe that because of these innovative designs the plumbers' will see the value in the product which will make installation easier and shorten their time spent on site" says Solomon. He reminds us that McAlpine is not new to the South African market by no means. The product has been used in hotel groups like City Lodge and various others successfully over the past 15 years. Please follow us on Instagram and Facebook for any new exciting developments within our product offering.



Dune Black Basin Mixer



Spring Black Basin Mixer



Teal Sink Mixer



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Plumbing Products

